

Greater Mankato Area United Way
Literacy Grant Request: Where the Sidewalk Ends and The Kindness Booth: Spring 2024

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| <u>INCOME</u> | <u>2024</u> |
| Olseth Family Foundation (requested) - Shel Silverstein's Where the Sidewalk Ends (4th-Grade Book Project) | \$20,500 |
| Olseth Family Foundation (requested) - The Kindness Booth Book | \$2,500 |
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| Total Income (requested) | \$23,000 |
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| <u>EXPENSES</u> | |
| 1,500 hardcover copies and delivery of <i>Where the Sidewalk Ends</i> (HarperCollins) with 60% discount on retail price | \$15,000 |
| Shipping: truck with liftgate | \$600 |
| Staff programming: coordination with all schools and volunteers; deliveries and presentations; communications; media coordination; etc | \$4,000 |
| Branded stickers, 1.5x2.5, full color (American Business Solutions with discount for United Way) | \$300 |
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| Mileage (x .67) | \$600 |
| The Kindness Booth hardcover book: 200 copies at United Way's discounted rate | \$2,000 |
| Design, graphics, and construction of portable kindness booth | \$500 |
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| Total Expenses | \$23,000 |
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